

INDUSTRIALES
PUERTO RICO
MANUFACTURA ■ SERVICIO ■ COMPETITIVIDAD ■



HEALTH INDUSTRY FORUM

SAVE THE DATE

FEB/20-21
2019

CONDADO
PLAZA HILTON

DAY 1

FOOD, PHARMA AND MEDICAL DEVICES REGULATORY
CONFERENCE

DAY 2

PERSPECTIVES FOR THE HEALTHCARE INDUSTRY



WHY YOU SHOULD BE HERE?

The Puerto Rico Manufacturers Association (PRMA) will hold the **2019 PRMA Health Industry Forum Conference** on February 20-21, 2019 at San Juan, Puerto Rico. Hilton Condado Plaza

- Day 1 of the event on February 20th, 2019 will unite main regulated Puerto Rico manufacturing industries to take part in an informative and educational event. FDA representatives will join with industry leaders from the food and life sciences industry to share their expectations, status of compliance, and new trends. Joint educational sessions with topics covering common areas for all the regulated industry will be provided to participants as well as specialized sessions per industry. The agenda for the first day will be sponsored by the PRMA Puerto Rico Regulatory & Compliance Committee.
- Day 2 on February 21, 2019 will be sponsored by the PRMA Health Committee concentrating on a broad agenda related to the different views of the US healthcare system and its impact to Puerto Rico. The panels and forums will present new approaches and data related to subjects such as Medicare growth in the US, local perspective of the Medicare and Medicaid future in Puerto Rico, the influence of disrupting new health care technology, and the key role of women in the industry. Due to the significance of such matters, invitations have been presented to key leaders in both federal and local government.
- The events are mainly opened to the food, pharmaceutical, medical devices manufacturing and healthcare key leaders of the island as well as special interest groups and the media.

AGENDA: DAY 1 (FEBRUARY 20, 2019)

FOOD, PHARMA AND MEDICAL DEVICES REGULATORY CONFERENCE

- 7:30 AM** **Registration**
- 8:30 AM** **Welcome and Opening Remarks**
Leo Cabranes, RCC Committee Leader
Rodrigo Masses, PRMA President
- 9:15 AM** **Keynote Speaker, FDA Update for Life Sciences Industry**
- 9:45 AM** **Keynote Speaker, FDA Update for Food Industry**
- 10:15 AM** **Coffee Break**
- 10:30 AM** **Reducing Human Errors – Key for Achieving Quality and Safety**
- 11:00 AM** **Import Requirements for Manufacturers**
FDA or Industry Expert
- 11:30 AM** **Counterfeits and Health Fraud**
OCI or Health Fraud Team
- 12:00 PM** **Lunch**
- 1:00 PM** **Business Continuity – Emergency Preparedness and Recovery Planning, How to minimize business interruption and impact on Supply Chain (Success Stories)**
Industry Speakers
- 1:45 PM** **Break into Groups (Food & Life Sciences) - Instructions**
Leo Cabranes, RCC Committee Leader
- 2:00 PM** **CONCURRENT SESSIONS**
Food-FSMA Requisites for Food Industry – Audit Expectations
Food-Zuleyka Pinero, FDA Compliance Officer, Division of Import Operations
Pharma-Continuous Manufacturing and Emerging Technologies
Pharma-Emerging Tech Team/CDER
- 2:30 PM** **Food-FSMA Requirement – PCQI Experience**
Keila Mojica Rivera – PCQI, Puerto Rico Suppliers Group
MD MDSAP Implementation Case Study Food
MD-Industry Expert

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|----------------|--|
| 3:00 PM | Coffee Break – Back to Joint Session |
| 3:15 PM | Communicating with FDA – Complaints and Business Resolution ORA Ombudsman – Jessica Zeller |
| 3:45 PM | PRIDCO – Assistance to Manufacturers for Business and Training PRIDCO Rep |
| 4:15 PM | Panel Discussions (Q&A) All Speakers |
| 5:00 PM | Closing Remarks TBD |
| 5:15 PM | Networking Activity |

AGENDA: DAY 2 (FEBRUARY 21, 2019)

PERSPECTIVES FOR THE HEALTHCARE INDUSTRY

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|------------------------|--|
| 7:30 – 8:30 am | Registration |
| 8:30 – 8:45 am | Welcome Remarks Orlando González, Chairman of the PRMA Health Industry Forum Rosa Hernández, President of the Health Committee and Representative of the Puerto Rico Manufacturers Association |
| 8:45 – 9:00 am | Opening Keynote Speaker Hon. Jennifer González Resident Commissioner for the Government of Puerto Rico |
| 9:00 – 10:15 am | Panel A: Transformation of the US Healthcare industry and its Impact to the Government Subsidized Programs Moderator: Dr. Rick Shinto Panelists: Matt Eyles: President America’s Health Insurance Plan Dr. Donald H. Crane: President America’s Physician Group John Roberts: President CVS Caremark |

- 10:15 – 11:15 pm** **Panel B: Local Perspective of the Future of Medicare and Medicaid (Vital) Programs for Puerto Rico**
Moderator: Rosa Hernández
Panelists:
José L. Quirós: President Manatí Medical Center
Alan Cintrón: Executive Director MedCentro
TBD
- 11:15 – 12:15 pm** **Panel C: Women and their Role in the Healthcare Industry**
Moderator: TBD
Panelists:
Carmen Ramos: President Redes del Sureste
Lic. Marta Rivera: Executive Director San Juan Capestrano Hospital
Wendy Perry: Executive Director Merck
Ángela Ávila : Executive Director ASES
- 12:15 – 1:30 pm** **Lunch Special Keynote Speaker**
Presenter: Felipe Palacios
Speaker:
Hon. Ricardo Rosselló Nevares, Governor of Puerto Rico
- 1:30 – 2:00 pm** **Special Key Note Speaker**
Presenter: Felipe Palacios
Speaker:
Hon. Marco Rubio
- 2:00 – 3:15 pm** **General Session**
Enactus: A Refreshed Perspective to Public Healthcare
- 3:15 – 3:30 pm** **Break**
- 3:30 – 4:15 pm** **General Session: Disrupting Technologies for Healthcare**
Speaker:
Ritesh Patel
Chief Digital Officer - Health & Wellness - Ogilvy
- 4:15 – 5:00 pm** **Special Speaker**
Dr. Zubin Damania

SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000

- Recognition as Platinum sponsor
- Logo/company name at event's video projection
- Master of Ceremony acknowledgement
- One (1) table reserved for ten (10) people (VIP seating) with company logo/name signage
- Printed promotional material distribution
- 8x10 booth exhibitor- 2 days (includes lunch ticket for one person)
- Company logo/name on promotional material**
- Company logo/name on "Welcome Sponsors" banner
- Company logo/name on event's program
- 60ss audiovisual presentation***

SILVER \$10,000

- Recognition as Silver sponsor
- Logo/company name at event's video projection
- Master of Ceremony acknowledgement
- Five (5) complimentary tickets, VIP seating and table signage
- Company logo/name on promotional material**
- Company logo/name on "Welcome Sponsors" banner
- Company logo/name on event's program
- 30ss audiovisual presentation***

GOLD \$15,000

- Recognition as Gold sponsor
- Logo/company name at event's video projection
- Master of Ceremony acknowledgement
- One (1) table reserved for ten (10) people (VIP seating) with company logo/name signage
- Printed promotional material distribution
- Company logo/name on promotional material**
- Company logo/name on "Welcome Sponsors" banner
- Company logo/name on event's program
- 30ss audiovisual presentation***

BRONZE \$5,000

- Recognition as Bronze sponsor
- Logo/company name at event's video projection
- Master of Ceremony acknowledgement
- Two (2) complimentary tickets
- Company logo/name on promotional material
- Company logo/name on "Welcome Sponsors" banner
- Company logo/name on event's program

*Sponsors must provide names of participants 5 days prior to the event to guarantee VIP seating.

CONTACTS:

For sponsorships, please contact:

José Torres | 787.638.0034 | josetorres@prma.com

Nelson Flores | 787.478.4684 | nflores@prma.com

Jaime García | 787.552.0522 | jgarcia@jlgstrategies.com

PROMOTIONAL REQUIREMENTS:

** **Logo format:** .eps / .svg / .pdf / .png (300dpi)

*** **Video format and size:** 1920p x 1080x (.mp4) / 1280p x 720 (.mp4)

All promotional materials (logos and videos) must be sent one week prior the event.

TICKETS & SPONSORSHIP FORM

Member
 Non member

Please write in print and send it by fax to **787.641.2535** or to Iris González at **i.gonzalez@prma.com**

Company _____ Tel. _____

Person making the reservation _____ Email _____

If not a member, please fill out this information

Postal Address _____

Physical Address _____

Are you the decision maker of your company? Yes No

If not the decision maker, please fill

Name _____ Email _____

Sponsorship

Platinum-\$25,000.00 Silver-\$10,000.00
 Gold-\$15,000.00 Bronze-\$5,000.00

Tickets

One Day - \$150.00pp 20 feb 21 feb
 Two Days - \$300.00pp

Specify Date

Name of participants:

feb 20 feb 21

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| 7. | _____ | _____ | _____ |
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| 10. | _____ | _____ | _____ |

Total: _____

*Sponsors must provide names of participants 5 days prior to the event to guarantee VIP seating.

Payment Check   

Card Number _____

Expiration date _____

Cardholder's Name _____

Signature _____

All registration is final and constitutes a commitment to assistance. You have 72 hours before the activity to cancel in writing. It is a requirement for your reservation to include the information of the credit card. Payment must be received before the activity. It will not be refunded for cancellations made within the period of 72 hours before the activity.